



WALLUMBILLA SHOW & RODEO

SPONSORSHIP

Prospectus



**Wallumbilla Agricultural &
Pastoral Association**

2021



Welcome to the 2021 Wallumbilla Agricultural & Pastoral Association Show and NRA Affiliated Rodeo

The annual Wallumbilla Show is held on the first weekend in May and celebrates our rural traditions and achievements, the community we live in and the wonderful produce of the surrounding area.

Our volunteer committee is already planning the upcoming years celebrations.

The Show entails many popular competitions such as:

- Cattle
- Horse
- Poultry
- Produce
- Cooking
- Arts and handicraft
- Horticulture
- Photography and a;
- Ute and Car Show.

Attractions and entertainment include:

- Sideshow Alley
- Stalls and displays
- Food and Drink catering
- Live Music and;
- Fireworks.

Our **Bulls, Broncs and Barrels Rodeo** is being held on the **13 March** and is affiliated with the NRA to ensure high quality entertainment.

Our show and rodeo are family and community focused events and in a time of drought, they are a meeting place for our locals and visitors to catch up and enjoy what is on offer.

In order to keep our events affordable for all to attend we would appreciate your consideration of support as a valued 2021 Sponsor.

about us

13 March 2021
Commences 3pm
Live Music
NRA Affiliated
High quality family fun entertainment.

SPONSORSHIP OPPORTUNITIES

Our annual Bulls, Broncs & Barrels Rodeo draws a large crowd of spectators and talented competitors and is a wonderful opportunity to promote your business and support our local event.

Your valuable support will assist our volunteer committee to plan and execute another successful event for our local area.

1

PACKAGE 1 - OPEN SPONSORS EVENTS AVAILABLE FOR SPONSORSHIP

- Sponsorship Value \$500 - Open Bull Ride
- Sponsorship Value \$500 - Open Saddle Bronc Ride
- Sponsorship Value \$500 - Ladies Barrel Race
- Sponsorship Value \$500 - Buckle Sponsor
- Sponsorship Value \$500 - Open Bareback Ride

Sponsorship event allocation will be based on 'first in has first choice.'
Multiple event sponsorship permitted.

SPONSOR ENTITLEMENTS (Package 1)

IN RETURN FOR YOUR CONTRIBUTION YOU WILL RECEIVE

- Naming rights to the sponsored section
- Sponsor Representative to present winner of sponsored section
- Entitled to free trade/stall display at event (Public Liability Insurance required)
- Promotion on social media (Wallumbilla Show Facebook page)
- Sponsor logo/name displayed on website (wallumbillashow.com)
- Logo/name displayed on the chute during the event
- Multiple announcements during the event
- Free family pass to attend the event

2

SPONSORSHIP OPPORTUNITIES cont...

PACKAGE 2 - EVENT SPONSORS EVENTS AVAILABLE FOR SPONSORSHIP

- Sponsorship Value \$250 - Novice Bull Ride Sponsor
- Sponsorship Value \$250 - Bullock Ride Sponsor
- Sponsorship Value \$150 - Junior Bull Ride
- Sponsorship Value \$150 - U18 Junior Barrel Race
- Sponsorship Value \$100 - U13 Junior Barrel Race
- Sponsorship Value \$100 - U15 Mini Bull Ride
- Sponsorship Value \$100 - 7-12yrs Mini Bull Ride

Sponsorship event allocation will be based on 'first in has first choice.'
Multiple event sponsorship permitted.

SPONSOR ENTITLEMENTS (Package 2)

IN RETURN FOR YOUR CONTRIBUTION YOU WILL RECEIVE

- Promotion on social media (Wallumbilla Show Facebook page)
- Sponsor logo/name displayed on website (wallumbillashow.com)
- Logo/name displayed in the spectator area during the event
- Announcement during the event
- Free family pass to attend the event



Please complete and return by 5 March 2021 to confirm sponsorship of the 2021 Wallumbilla Bulls, Broncs & Barrels event.

SPONSORSHIP NAME _____

CONTACT NAME _____

POSTAL ADDRESS _____

PHONE NUMBER _____

EMAIL ADDRESS _____

I/We would like to sponsor the below event/s (please tick box) -

PACKAGE 1 - OPEN SPONSORS

- Sponsorship Value \$500 - Open Bull Ride
- Sponsorship Value \$500 - Open Saddle Bronc Ride
- Sponsorship Value \$500 - Ladies Barrel Race
- Sponsorship Value \$500 - Buckle Sponsor
- Sponsorship Value \$500 - Open Bareback Ride

PACKAGE 2 - EVENT SPONSORS

- Sponsorship Value \$250 - Novice Bull Ride Sponsor
- Sponsorship Value \$250 - Bullock Ride Sponsor
- Sponsorship Value \$150 - Junior Bull Ride
- Sponsorship Value \$150 - U18 Junior Barrel Race
- Sponsorship Value \$100 - U13 Junior Barrel Race
- Sponsorship Value \$100 - U15 Mini Bull Ride
- Sponsorship Value \$100 - 7-12yrs Mini Bull Ride

Sponsorship event allocation will be based on 'first in has first choice.'
Multiple event sponsorship permitted.

SIGNATURE: _____

DATE: _____

Please return completed form and a high resolution copy of your business logo (if applicable) to: wallumbillashow@gmail.com

Once received an invoice will be raised for payment of sponsorship.

Please note: all correspondence and invoices will be forwarded to the contact listed in this form. THANK YOU FOR YOUR SUPPORT!

Wallumbilla on show



Wallumbilla Agricultural &
Pastoral Association

Wallumbilla Show
30 April & 1 May 2021
Community and family fun for all ages.

SPONSORSHIP OPPORTUNITIES

The annual Wallumbilla Show is in its 103rd year and is set to be another wonderful showcase of what our region has to offer.

The Show itself commences on Friday morning the 30 April in the main ring with a full schedule of Horse events and continues on Saturday the 1st May with more Horse events, Cattle, Poultry, Produce, Arts and Craft, Photography and Ute & Car Show competitions.

Your valuable support will assist our volunteer committee to bring the community together to network, catch up and take a break whilst enjoying everything a small agricultural show has to offer.





Wallumbilla Show
30 April & 1 May 2021
Community and family fun for all ages.

SPONSORSHIP OPPORTUNITIES

1

SHOW SPONSOR ENTITLEMENTS (Package 1)

PACKAGE 1 - MAJOR SPONSOR

Sponsorship Value > \$1000 - Major Sponsor of 2021 Show

IN RETURN FOR YOUR CONTRIBUTION YOU WILL RECEIVE

- Naming Rights to Events/Entertainment options to commensurate with Sponsorship contribution.
- Entitled to free trade/stall display at event (Public Liability Insurance required)
- Business Card size advertisement in sponsor book.
- Promotion on social media (Wallumbilla Show Facebook page)
- Sponsor logo/name displayed on website (wallumbillashow.com)
- Opportunity to display business banners during the event.
- Multiple recognition announcements during the event.
- Free family pass to attend the event

2

SHOW SPONSOR ENTITLEMENTS (Package 2)

PACKAGE 2 - STAR SPONSOR

Sponsorship Value \$500 - sponsorship of 20 events

Sponsorship Value \$250 - sponsorship of 12 events

IN RETURN FOR YOUR CONTRIBUTION YOU WILL RECEIVE

- Sponsorship of events as per sponsorship contribution.
- Entitled to free trade/stall display at event (Public Liability Insurance required)
- Business Card size advertisement in sponsor book.
- Promotion on social media (Wallumbilla Show Facebook page)
- Sponsor logo/name displayed on website (wallumbillashow.com)
- Opportunity to display business banners during the event.
- Recognition announcements during the event.
- Free family pass to attend the event



Wallumbilla Show
30 April & 1 May 2021
Community and family fun for all ages.

SPONSORSHIP OPPORTUNITIES cont...

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PACKAGE 3 - SUPPORTER SPONSOR

- Sponsorship Value \$200 - sponsorship of 8 events
- Sponsorship Value \$150 - sponsorship of 5 events
- Sponsorship Value \$100 - sponsorship of 4 events
- Sponsorship Value \$75 - sponsorship of 3 events
- Sponsorship Value \$50 - sponsorship of 2 events
- Sponsorship Value \$20 - sponsorship of 1 events

SHOW SPONSOR ENTITLEMENTS (Package 3)

IN RETURN FOR YOUR CONTRIBUTION YOU WILL RECEIVE

- Sponsorship of events as per sponsorship contribution.
- Logo/Name displayed in sponsor book.
- Promotion on social media (Wallumbilla Show Facebook page)
- Sponsor logo/name displayed on website (wallumbillashow.com)
- Recognition announcement during the event.





Please complete and return by 2 April 2021 to confirm sponsorship of the 2021 Wallumbilla Show event.

SPONSORSHIP NAME _____

CONTACT NAME _____

POSTAL ADDRESS _____

PHONE NUMBER _____

EMAIL ADDRESS _____

I/We would like to sponsor the below package/s (please tick box) -

PACKAGE 1 - Major Sponsor

Sponsorship Value > \$500 - Major Sponsor of 2020 Show

PACKAGE 2 - Star Sponsor

Sponsorship Value \$500 - sponsorship of 20 events

Sponsorship Value \$250 - sponsorship of 12 events

PACKAGE 3 - Supporter Sponsor

Sponsorship Value \$200 - sponsorship of 8 events

Sponsorship Value \$150 - sponsorship of 5 events

Sponsorship Value \$100 - sponsorship of 4 events

Sponsorship Value \$75 - sponsorship of 3 events

Sponsorship Value \$50 - sponsorship of 2 events

Sponsorship Value \$20 - sponsorship of 1 events

Sponsorship event allocation will be based on 'first in has first choice.'
Multiple event sponsorship permitted.

SIGNATURE: _____

DATE: _____

Please return completed form and a high resolution copy of your business logo and business card advert (if applicable) to: wallumbillashow@gmail.com

Once received an invoice will be raised for payment of sponsorship.

Please note: all correspondence and invoices will be forwarded to the contact listed in this form. THANK YOU FOR YOUR SUPPORT!



Wallumbilla Show
30 April & 1 May 2021
Community and family fun for all ages.

2021 MEMBERSHIP

Another way to support our local show is to purchase an annual membership. Your membership (different levels available) will provide you automatic free entry to the 2021 Wallumbilla Show and free entry to the 'Members Only' draw and be in the running to win a great prize!

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PACKAGE 4 - ANNUAL MEMBERSHIP

Family Membership - \$20.00

(2 x adults and all children under 15 years of age)

Double Membership - \$12.00

(2 x adults)

Single Membership - \$6.00

(1 x adult)

Child / Concession Membership - \$4.00

Please complete and return Membership Application on page 10.

**SHOW SPONSOR
ENTITLEMENTS
(Package 4)**

IN RETURN FOR YOUR MEMBERSHIP YOU WILL RECEIVE
- Free entry to the 2021 Wallumbilla Show (as per membership level)
- Free entry into the Members Only draw



Please complete and return by **29 April 2021** to confirm membership of the **2021 Wallumbilla Show event**.

MEMBERSHIP NAME _____

CONTACT NAME _____

POSTAL ADDRESS _____

PHONE NUMBER _____

EMAIL ADDRESS _____

I/We would like to purchase the below membership package/s (please tick box) -

PACKAGE 4 - Annual Membership

- Family Membership** - \$20.00
(2 x adults and all children under 15 years of age)
- Double Membership** - \$12.00
(2 x adults)
- Single Membership** - \$6.00
(1 x adult)
- Child / Concession Membership** - \$4.00
(1 x admittance)

SIGNATURE: _____

DATE: _____

Please return completed form along with payment to:

Attn: Secretary
Wallumbilla A&P Association Inc.
PO Box 23, Wallumbilla Q 4428

Or alternatively, you may scan and email your completed form and acknowledgement of direct debit payment to wallumbillashow@gmail.com
Direct Debit Details - Commonwealth Bank BSB: 064428 Acct: 00905992

Membership will commence only when payment has been received.
Please note: all correspondence and invoices will be forwarded to the contact listed in this form. **THANK YOU FOR YOUR SUPPORT!**



Wallumbilla Agricultural & Pastoral Association

☎ 0408 741 115

✉ wallumbillashow@gmail.com

🌐 wallumbillashow.com

📘 Wallumbilla Show

DESIGN BY:

bonddesign.com.au

GRAPHIC & WEB DESIGN + PROMOTIONAL